

## **For Immediate Release**

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# **Beauty from the Sea Available at PowerCuts Salon & Spa**

AIKEN, S.C. — You don't need pricey plastic surgery or prescriptions to have youthful, dewy skin at any age. Rejuvenate with Repêchage instead. Just drop into PowerCuts Salon and Spa in downtown Aiken and tell the girls you want what all the beautiful people are talking about.

Even if you don't remember the name, they'll know exactly what you mean. It's been featured on the pages of *Glamour*, *Vogue*, *Red Book* and *New Beauty*. And celebs have raved about it on daytime television. Robin McGraw, wife of Dr. Phil is one of its biggest fans.

So why are dermatologists, makeup artists, and beauty editors so excited about Repêchage? It's a product that lives up to its name, a French word meaning "to rescue" or "a second chance." Since 1980, Repêchage has given women and men around the world a chance to regain healthy skin. Its products are steeped in the age-old tradition of European skincare with a dose of American ingenuity. They include preparations that fight aging; improve sensitive, dry, oily and combination skin, acne, and cellulite; and help hands and feet look sexy again. The secret is seaweed plucked from the waters off the coast of Brittany, France.

Seaweed works miracles because it's rich in vitamins, minerals and trace elements that help skin cells grow. Seawater also helps defend against aging, protects against UV radiation, moisturizes and treats acne.

Some people seek out boutiques in faraway places for those kinds of results. And there may be a few willing to risk a dangerous deep-sea dive to gather their own magic. No need for all that. Repêchage is as close as PowerCuts Salon and Spa. In fact, skincare specialists just returned from a visit to Secaucus, N.J., where they learned the latest beauty scoop while training at Repêchage's manufacturing and research center.

Visit the PowerCuts girls for samples and a free consultation or to purchase a full line of Repêchage products. And stay tuned for upcoming "Try Me" sessions when skincare specialists will offer free makeovers.